

DEALER REP Job Description

The following pages list all the BMW Centers (new and CPO dealerships) in the Los Angeles Chapter and San Diego Chapter areas, as well as the BMW Certified Collision Repair Centers in the same areas.

Do you have an ongoing relationship with one of these centers? Would you like to be their official BMW CCA contact person? Your duties would include:

Verify that the store offers a discount for CCA members and what the standard discount is.

Most dealers offer 10 to 15% off parts and accessories. Some offer more on select items. A few offer a discount on some service items. Find out what your BMW Center offers and we'll list it on the following page.

Visit the store once a month to:

- restock the BMW CCA membership flyers
- chat with the parts department
- answer questions they have about membership benefits
- encourage them to get new members
- tell them about upcoming events
- find out if they want to sponsor an event, purchase advertising or donate raffle prizes

Let the Chapter know if the center is offering any limited time specials or holding an event that our membership would enjoy (open house, movie night, etc.) We can post it to the website, publicize it in the newsletter and/or eBlast it to our membership.

What you aren't expected to do: handle problems or listen to complaints about the dealer or resolve conflicts between dealers and members.

BMW Centers in the Los Angeles Chapter's area.

Name	Website	Member discount*
Beverly Hills BMW	www.bmwofbeverlyhills.com	
BMW of Monrovia	www.bmwofmonrovia.com	
BMW of Murrieta	www.bmwofmurrieta.com	
BMW of Palm Springs	www.bmwps.com	
BMW of Riverside	www.bmw-riverside.com	
BMW Santa Barbara	www.Bmwsantabarbara.com	
Bob Smith BMW (Calabasas)	www.bobsmithbmw.com	
Center BMW (Sherman Oaks)	www.centervmw.com	
Century West BMW (North Hollywood)	www.centurywestbmw.com	
Crevier BMW (Santa Ana)	www.crevierbmw.com	
Irvine BMW	www.irvinebmw.net	
Long Beach BMW	www.longbeachbmw.com	
McKenna BMW (Norwalk)	www.mckennabmw.com	
New Century BMW (Alhambra)	www.newcenturybmw.com	
Nick Alexander BMW (Los Angeles)	www.alexanderbmw.com	
Pacific BMW (Glendale)	www.pacificbmw.com	
Rusnak BMW (Thousand Oaks)	www.rusnakbmw.com	
Santa Monica BMW	www.smbmw.com	
Savage BMW (Ontario)	www.savagebmw.com	
Shelly BMW (Buena Park)	www.shellybmw.com	
South Bay BMW (Torrance)	www.southbaybmw.com	
Sterling BMW (Newport Beach)	www.sterlingbmw.com	
Steve Thomas BMW (Calabasas)	www.stevethomasbmw.com	
Valencia BMW	www.valenciabmw.com	

San Diego County BMW Centers

Name	Website	Member discount*
BMW Encinitas	/www.bmwencinitas.com	
BMW of Escondido	www.bmwofescondido.com	
BMW of San Diego	www.bmwofsandiego.com	
BMW of Vista	www.bmwofvista.com	
BMW South County (El Cajon)	www.bmwsouthcounty.com	

BMW Certified Collision Repair Centers

All repair work is done by BMW-trained technicians, using BMW repair procedures and approved tools and equipment to meet BMW's repair specifications. Only Original BMW Parts are used.

Spectrum Collision (Irvine)	www.spectrumcollision.com	
New Century BMW CCRC (Alhambra)	www.ncbmwcollision.com	
McKenna BMW CCRC (Downey)	www.eurocollisioncenter.com	
BMW of Escondido CCRC (Brecht Collision Center)	/www.bmwofescondido.com	
BMW of San Diego CCRC	www.penskecollisioncenter.com	

*Discounts are on parts and accessories only, unless otherwise noted. Members must show their membership card before the transaction is rung up. BMW Centers reserve the right to refuse service and/or a membership discount to any consumer.